

Topeka West High School Yearbook
Chevalier



**Senior &
Personal Ads**

Friends and family often purchase ads for congratulating students on their accomplishments. It's a great way to commemorate a senior's high school graduation.

Ads can be purchased in 1/8th of a page segments. Ads may also be purchased in either **color** or **black and white**

The final deadline for senior ads is **February 1st.**

**All sales are final. There will not be any refunds on pages purchased.*

Black and White Ad Prices

Ad Size	Aug.-Sept.	Oct-Nov.	Dec.	Jan. – Feb. 1st
1/8 Page	\$25	\$30	\$35	\$40
1/4 Page	\$45	\$55	\$65	\$75
1/2 Page	\$95	\$110	\$125	\$140
Full Page	\$180	\$200	\$220	\$240

To purchase an ad please print the following information.
Please write clearly!!

Ad placed by: _____

Address: _____

Phone number(s): _____

Email address: _____

Ad placed for student: _____

I would like to purchase: (check only one)

1/8 Page (2 pictures) 1/4 page (4 pictures)

1/2 Page (8 pictures) Full Page (16 pictures)

For each 1/8 of a page, you may submit up to **2 photographs** and **100 letters** and spaces of text. The maximum number of photos for a size is listed by the size.

****More text can be added if fewer pictures are used, and more pictures may be used if less text is added.**

Please submit a self-addressed stamped envelope if you would like the photos returned. Otherwise, pictures WILL NOT be returned

You may email JPEG or GIF files to the adviser. Only submit the following files or prints. DO NOT copy a photo onto paper to be submitted. Only submit copied photos that have been printed on quality photo paper.

Color Ad Prices

Ad Size	Aug.-Sept.	Oct-Nov. 1st	Dec	Jan. – Feb. 1st
1/8 Page	\$45	\$50	\$55	\$60
1/4 Page	\$65	\$75	\$85	\$95
1/2 Page	\$115	\$130	\$145	\$160
Full Page	\$210	\$220	\$240	\$260

On a separate page, type the message to be included in the ad. **DO NOT** exceed **100** letters and spaces for each **1/8th** of a page.

(NOTE: The yearbooks staff reserves the right to edit the ads for length and grammar, if necessary.)

Payment:

****Ads may be purchased in advance to reserve space and lock-in price. Materials and message for ad can be submitted later.**

_____ **Check (enclosed)**

_____ **Money Order (enclosed)**

Please submit payment in check or money order, made out to **TWHS Yearbook. DO NOT** submit payments in **CASH!** Payment **MUST** accompany order. ****All sales are FINAL** and a refund will not be given on purchased ads.

Clearly write the name of the student on the back of each photo that is submitted. Place all items in an envelope, and submit to Mrs. Dekat journalism adviser, in room C308 by **February 1st.** Ads may also be delivered to "A" office or mailed to the address below.

Questions? Contact Mrs. Dekat at **(785)438-4000**, email at **kdekat@topeka.k12.ks.us** or mail at:

Topeka West High School
Attention: Kristy Dekat- journalism adviser
2001 S.W. Fairlawn Rd
Topeka, KS 66604

Yearbook staff use ONLY. Please DO NOT write in this space.	
Date received: _____	By: _____
Size: _____	Check amount: _____
Check # _____	# of Photos _____ Ad on pg. # _____